

## AV PLANNER



**Digital production suite**

**AV PLANNER** establishes systems, processes, people and the project or organisation. We have 30 years' experience to help you plan the development and implementation of effective information systems which best meet your needs:

Our approach:

- Determine the information policy and broad messages to be broadcast
- Refine the messages to maximise impact and adoption
- Choose the appropriate media for the most effective results
- Select the appropriate digital production tools and formats for the products
- Provide distribution solutions using modern digital platforms, such as mobiles
- Work out a business plan and budget for the system
- Assist building the information system as required
- Monitor and evaluate performance and recommend improvements

*This publication is for international use and whilst AgriVisual Ltd takes the utmost care in ensuring that the details are correct, we are constantly striving for improvement and thereby reserve the right to alter specifications and equipment without notice.*

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